

PAN AMERICAN STRIKES SAND AT EL SEGUNDO

Wildcat Encounters Six Foot Structure in New District

EL SEGUNDO.—Revival of interest in El Segundo as a possible oil field has been brought about by reports from reliable sources that Pan American's wildcat, drilling about a quarter of a mile northeast of the town, has struck six feet of oil sand at 3675 feet—below the point where the hole was cemented.

This strike has stimulated the lease-holders, who have been combing the town and its environs for possible lease sites until there isn't an acre of available land left, it is claimed, and some fancy prices are being quoted for bonuses.

In the midst of all this furore Pan American maintains discreet silence, broken only by official denial that the company has found anything in its El Segundo well "worth getting excited about."

However, an apparently authentic report has it that the company has let contracts for several new rigs for this field, so it would seem the company is somewhat excited over what it has found in its test well, even if it isn't telling the world about it.

While some fairly good leases have been turned during the last few weeks, they are all one- and two-acre tracts, most of which are located in subdivisions within the town, as these are the only ones available. If Pan American does succeed in getting a producer this section will resemble Santa Fe Springs, the closely drilled areas of Signal Hill, and the Torrance-Lomita closely drilled district.

El Segundo is the site of Standard Oil's big refinery and the Standard practically owns the town, hence the big acreage is divided between the Standard and Pan American.

Ford Production In 1923, Two Million Autos and Trucks

DETROIT, Mich.—Final production figures for 1923, just made public by the Ford Motor company, show a total of 2,000,682 Ford products for the year.

Of this number 2,090,959 represent Ford cars and trucks alone. The output of Fordson tractors total 101,998, while 7,285 Lincoln cars were manufactured, establishing a new yearly record.

Every branch of the Ford output showed a decided increase over 1922. In the case of Ford cars and trucks this amounted to 789,626, or an increase of more than 50 per cent. Reflecting greater demand in both agricultural and industrial fields, Fordson tractor production rose from 68,985 in 1922 to 101,998 for the year just ended.

Demand for Lincoln cars has likewise continued to grow, 1923 bringing an increase of 2,553 over 1922, when 5,378 were produced.

In spite of the substantial increase in output during the past year, Ford officials say it was impossible to meet dealers' requirements during the spring and summer months, when orders for 350,000 Ford cars and trucks could not be filled.

Reports now being received from Ford branches and dealers indicate that the demand for 1924 will be even greater than it was during 1923.

WOMAN'S CLUB OF TORRANCE

The regular meeting of the Woman's club of Torrance was held Thursday, Jan. 24, in the music room of the high school. Sixty members and guests were present. Miss Louise di Giffene, from the department of service of Bullock's, was the principal speaker. Dr. Pomroy of the board of health also gave a short talk. Mrs. Edward M. Hogan of Los Angeles entertained with southern melodies and stories.

Mrs. J. A. Young called the meeting to order at 2:30. After the reading of the minutes, club members were invited by Prof. Barnett to view the new high school auditorium. Mrs. F. L. Parks stated that the parliamentary law class will start Friday evening, Feb. 1. The official song of the Woman's club, "America the Beautiful," was sung by all those present.

Mrs. Edward M. Hogan rendered two southern melodies and told a southern story.

Dr. Pomroy talked about the advisability of vaccination.

Mrs. Henderson, chairman of the building committee, reported that the Business Men's association was willing to co-operate with the Woman's club toward purchasing a lot and building a club house. A special meeting for the purpose of discussing a club house was called for Monday afternoon, Jan. 28.

Miss Louise di Giffene spoke on clothes and how to select them. Mannish and boyish suits are to be the smartest mode of the coming season. The smartness of the suit, though, depends upon the accessories. When buying clothes, she urged one not only to think of buying a gown or suit, but a costume, which includes a hat and shoes or slippers and other accessories. There are certain types who will be unable to wear the mannish styles. One must learn what is suited to her type and dress accordingly. There is a tendency to get away from the shiny fabrics and replace them with the dull materials and the rough homespun weaves. Scarfs will be worn very much this year. Miss di Giffene had some garments on display.

The motion picture chairman, Mrs. Collins, reported on the last district conference that she attended.

Attend the Legion-Auxiliary Dance and Card Party Feb. 14 at Legion hall.—Adv.

Rexall 21st BIRTHDAY BIG BARGAIN SALE

SALE STARTS FEBRUARY 1ST—SALE ENDS FEBRUARY 16TH. DURING THESE EXCLUSIVE DATES WE, WITH THOUSANDS OF REXALL DRUGGISTS, ARE CELEBRATING THE TWENTY-FIRST BIRTHDAY OF THIS GREAT PUBLIC-SERVING ENTERPRISE.

Many Unusual Bargains Offered During This Sale

DURING DATES FRIDAY, FEBRUARY 1ST, TO SATURDAY, FEBRUARY 16TH, INC.

Delicious Maxixe Cherries



Big red, ripe Maraschino Cherries in liquid cream, coated with rich chocolate. They fairly melt in your mouth. The appropriate package for Washington's Birthday. An appetizing package every day. Regular price, pound box, 59c.

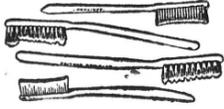
Birthday Sale Price 1 lb. 49c

Cadet Peppermint Patties

Large delicious peppermint creams, dipped in a heavy coating of rich chocolate. Extra high quality. Regular Price 50c.

Birthday Sale Price 1 lb. 39c

Quality Tooth Brushes



Assorted cuts and handles. Good quality white bristles. These are all hand-drawn brushes.

Regular Price 35c each.
Birthday Sale Your Choice 19c

Puretest Epsom Salt



Is absolutely free from impurities and is easy to take. A wonderful cathartic—especially for middle-aged and elderly people who suffer from auto-intoxication, digestive disturbance and headaches.

Regular Price 25c.
Birthday Sale Price 1 lb. 15c

Arbutus Complexion Cream

Softens and whitens the skin, keeping it clear and beautiful. A real protection against the damaging effects of wind and weather. Also an ideal face powder base.

Regular Price 50c.
Birthday Sale Price, Jar 39c

Klenzo Dental Cream



Keeps the teeth clean, white and beautiful—without injury to the enamel. The pleasant-tasting, common-sense dentifrice. Big economy tube.

Regular Price 50c.
Birthday Sale Price 37c

Kantleek Hot Water Bottle



Made from highest quality pure Para rubber, molded all in one piece. No splices, seams, patches or binding. Stopple socket vulcanized into the neck.

If any Kantleek bottle becomes imperfect within two years it will be replaced with another, at any Rexall Store, anywhere, regardless of where purchase was made.

Regular Price, 2-qt. size, \$2.50.
Birthday Sale Price \$1.98

Lemon Cocoa Butter Skin Cream



A real tissue builder and skin beautifier. Makes the skin soft and smooth.
Regular Price 50c.
Birthday Sale Price 39c

Lemon Cocoa Butter Lotion

Mildly antiseptic. Soothing and beneficial for chafing, windburn and chaps. An excellent skin bleach.
Regular Price 50c.
Birthday Sale Price 39c

Rexall "93" Hair Tonic



is a germicidal, stimulating tonic. Is not sticky or mussy. Easy to apply. Does not leave the hair dry, but gives it renewed life and lustre.

Regular Price 50c.
Birthday Sale Price, 6-oz. 39c

Puretest Products

- 25c Boric Acid13c
- 75c Cod Liver Oil, Norwegian51c
- 40c Essence of Peppermint33c
- 35c Glycerin19c
- 30c Glycerin Suppositories, Adults21c
- 25c Glycerin Suppositories, Infants17c
- \$1.00 Mineral Oil, Russian Type59c
- 35c Rochelle Salt, 3 oz.17c
- 75c Sugar of Milk45c
- 40c Sulphur17c
- 25c Tincture of Iodine13c

Toilet Articles

- 50c Bay Rum, 8 oz.39c
- \$1.00 Bouquet Ramee Face Powder69c
- \$1.00 Bouquet Ramee Perfum'd59c
- 50c Bouquet Ramee Talc39c
- \$1.00 Dazira Perfume, 3 oz.69c
- 50c Harmony Coconut Oil Shampoo39c
- 75c Harmony Liliac Vegetal59c
- 25c Jonteel Nail Polish, free with 25c Parmedge Nail File.
- 15c Rexall Toilet Soap2 for 16c
- 40c Riker's Antiseptic Tooth Powder, 4 oz.29c

Sundries and Stationery

- 50c Lord Baltimore Stationery39c
- 50c Lord Baltimore Portfolio39c

Famous Jonteel Soap

Milled by the French process and delicately perfumed.

GIVEN AWAY with every 50c box of Jonteel Cold Cream Face Powder—the powder which adheres so beautifully. Regular price of the two, 75c. **This Sale, Both for 50c**

Castor Oil
Regular Price 45c.
Birthday Sale 39c

Rexall Orderlies
Regular Price 50c.
Birthday Sale 39c

Asperin Tablets
Regular Price 25c.
Birthday Sale 3 boxes 46c

Cherry Bark Cough Syrup
Regular Price 50c.
Birthday Sale 39c

Goodform Hair Nets The largest, best-fitting, longest-wearing hair nets made.
Single Mesh, Regularly 10c. **This Sale, Twelve for 89c**
Double Mesh, Regularly 15c. **This Sale, Twelve for \$1.29**

Candy

- 35c Liggett's Milk Chocolate, 1/2-lb. bar25c
- 60c Liggett's Original Pkg., 1/2-lb.50c
- 70c Liggett's Sentiment Pkg., 1/2-lb.50c
- 60c Liggett's Silver and Blue Package, 1/2-lb.50c
- 29c Wild Cherry Drops, 1 lb.25c

Family Medicines

- \$1.00 Rexall Beef, Wine and Iron, 16 oz.79c
- 35c Rexall Bronchial Salve, 2 oz.23c
- 25c Rexall Catarrh Jelly, 1/2 oz.19c
- 25c Rexall Laxative Aspirin Cold Tablets, 24's17c
- 50c Rexall Liver Salts, 6 oz.39c
- \$1.00 Jaynes Maltatum, 16 oz.69c
- 35c Cascara Extract Tablets, 5 gr., 100's19c
- 69c Phenolphthalein Laxative Tablets, 100's49c
- 20c Zinc Oxide Ointment, 1 oz. 15c each, 3 for 35c

Firstaid Products

- 40c Adhesive Plaster, 1 in. x 5 yd.29c
- 50c Quick Acting Plaster, 1 in. x 5 yd.39c
- \$1.75 Clinical Thermometer, 1 minute\$1.29

Pure Food Products

- Opeko Coffee, ground, 1 lb.2 for 58c
- Opeko Tea, Ceylon, 1/2 lb.2 for 66c
- Opeko Tea, Basket Fired, 1/2 lb.2 for 66c
- Liggett's Olive Oil, 12 1/2 oz.2 for 99c
- Symond's Inn Vanilla Extract, 2 oz.2 for 36c
- Symond's Inn Lemon Extract, 2 oz.2 for 41c
- Symond's Inn Cocoa, 1/2 lb.2 for 28c

The REXALL STORE

DOLLEY DRUG CO.

Cascade Linen

A writing paper of good quality with envelopes to match.

Regular price of the two, 75c.
1 lb. paper and 50 envelopes, Birthday Sale Offer 45c

SARTORI AT EL PRADO

PHONE 10

TORRANCE, CALIF.